We all share a responsibility not only to safeguard but also to enhance both our human and natural environments.
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MISSION STATEMENT

‘Embracing the Environment, Empowering the People’

As a socially responsible business, Banyan Tree was founded with the core value of driving sustainable development.

With the call to arms of embracing the environment and empowering the people, the company seeks to continue being an agent of social and economic development through responsible tourism. Banyan Tree’s triple bottom line (economy, society and environment) helps direct the company’s sustainable development by inspiring associates, guests, and partners to take a wider consideration encompassing a long term view when making business decisions.
Banyan Tree’s 2006 Sustainability Report aims to share the vision and history of the company’s core founding value of social responsibility and detail the efforts up to 31 December 2006.

Seeking to support communal prosperity via responsible tourism, Banyan Tree looks to sustain the ability to find increasing methods for building eco-friendly resorts, for driving awareness for local culture, heritage, and the environment, and for promoting socially and ecologically responsible business operations.
Banyan Tree is an international company with a unique corporate culture, rooted in Asian sensibilities and sensitivities, but not limited by our origins. Placing special emphasis on providing guests with a sense of place, each Banyan Tree property is designed to fit into its natural surroundings, using indigenous materials as far as possible and reflecting the landscape and architecture of the destination.

As our resorts and spas grow in number, we have in the process strengthened our commitment to capital investment – not just physically, but also socially and environmentally. Banyan Tree is one of the founding members of Singapore Compact, which serves to provide a framework of good corporate citizenship. We are also a member of the United Nations Global Compact.

We believe that our success in business is inextricably linked to the strength and well-being of the communities in which we are located. Since 1994 when the first Banyan Tree property was established on a wasteland created by tin mining in Phuket, we have made social responsibility a fundamental corporate principal. The fact that our founding values have remained vital to the company, combined with our promise to continue doing so, is indeed heartening and a cause for celebration.
Corporate Social Responsibility (CSR) is not simply about philanthropy or monetary contributions. It is about doing good, even as companies seek profitability – a key measure of success for a business. We seek the respect and support of our stakeholders not only because it facilitates our sustainability, but also because it simply makes us feel good.

Social Responsibility is about creating value for a community; and from a corporate perspective that still holds true whether the members of the community are employed by that company, customers of that company, or simply neighbors to that company. Companies create value by various means such as the simple act of employment. However, business can take it a step further to identify areas of aligned interest with community as well as environmental groups, partnering together to harness core competencies and areas of expertise. Through partnerships, business and communities can create more value than the sum of the individual parts.

We look forward to continuing along our journey to be a socially responsible enterprise. We are encouraged along this ongoing path by the support we have received from our guests and partners who share a similar set of values. We welcome you to join us on this journey as we share our progress up through 2006 via our resorts, our website, our collaterals and the following edition of the Banyan Tree Sustainability Report.

Ms Claire Chiang
Managing Director, Retail Operations
OVERVIEW
HISTORY OF CSR DEVELOPMENT AT BANYAN TREE

Since its founding, Banyan Tree has sought to be a contributing member of society by aligning and championing social responsibility at the corporate level. Expanding upon the vision of a resort blending in with the beauty of the local setting, Banyan Tree has also sought to embrace the environment and empower people through its business practices and conduct. Key milestones in Banyan Tree’s journey along the path of Corporate Social Responsibility include:

1992

**Laguna Phuket** wins the American Express and International Hotel Association Environmental Award for rehabilitating and transforming a site previously written off as a toxic wasteland by the United Nations Development Programme and Tourism Authority of Thailand into a lush tropical garden.

1994

Backed by the experience of transforming a worthless plot of land into a veritable haven, Executive Chairman Mr Ho Kwon Ping decides it is time to launch the company’s own global hotel brand and launches **Banyan Tree Phuket**, the group’s flagship resort, in Laguna Phuket.

1995

**Banyan Tree Maldives Vabbinfaru** is built with careful consideration for the island’s fragile coral. Specially requisitioned light boats travel great distances carrying prefabricated villa elements in order to protect the coral reefs.

**Banyan Tree Bintan** opens following a careful development strategy to protect the hillside virgin rainforest in which the resort is located. To preserve the trees and natural beauty of the location, villas are built on stilts and around existing trees and boulders.
1996

The first Banyan Tree Gallery is opened in Phuket, Thailand as a retail outlet showcasing indigenous crafts for guests. Banyan Tree Gallery’s roots reach back to 1989 when Ms Claire Chiang (co-founder of Banyan Tree and founder of Banyan Tree Gallery) is approached to purchase two “maun” triangular cushions in support of the Yasothorn community in Northeast Thailand. This chance meeting leads to the commissioning of the community group to supply the cushions and other handmade crafts to furnish the interiors of the Banyan Tree resorts. Later, the company funds the construction of the Santitham Vidhayakhorn School in Yasathorn.

2000

Banyan Tree Gallery is launched as a subsidiary working closely with village cooperatives and not-for-profit craft marketing agents to provide gainful employment to local artisans. Through accompanying product write ups, Banyan Tree Gallery aims to educate its customers about crafts and raise awareness for local issues. Supply partners include a Mooser Hilltribe women’s collective, the Fuen Fu differently-able artisans, and the Cambodian Handicraft Association for Landmine & Polio.
Banyan Tree establishes the Green Imperative Fund (GIF) that matches donations from guests to promote efforts and initiatives embracing the environment and empowering people.

**2001**

Banyan Tree Bangkok opens as the first urban environment hotel in the group. To enhance the hotel as a natural sanctuary, some car parking areas are converted to urban oases featuring vegetation, aquatic life, and avian life. Built around the unique and fragile wetlands of the Seychelles, Banyan Tree Seychelles celebrates its opening. The construction and operation includes an ongoing wetlands management plan to minimize negative impacts of tourism in the area.

**2002**

The Banyan Tree Maldives Marine Lab is launched and becomes the first resort to have a fully operational onsite research and educational facility. With a mission to promote marine conservation and encourage sustainable use of marine resources, the Lab protects and researches locally endangered species such as Green Sea Turtles and also promotes education and better health within local communities by actively working with the youth.

**2003**

Banyan Tree Bangkok
2004

Banyan Tree formalizes its Corporate Social Responsibility (CSR) Committee to oversee the use of the GIF and direct the group’s socially responsible practice and ethos. This committee comprises senior management from each resort, often staff native to the resort locale, and helps cross-fertilize ideas for projects that meet the group core doctrine of ‘Embracing the Environment and Empowering People.’

2005

The Asian Tsunami Recovery Fund (ATRF) and Phuket Tsunami Recovery Fund (PTRF) are launched in early January to assist in the recovery and rehabilitation efforts in Phuket, Maldives, Indonesia, and Sri Lanka following the Indian Ocean tsunamis of 26 December 2004.

Banyan Tree is a founding member of Singapore Compact for Corporate Social Responsibility. Ms Claire Chiang serves as the inaugural President of this national society promoting social responsibility in Singapore. Later that year, Banyan Tree becomes one of ten founding signatories launching the United Nations Global Compact in Singapore.

Marking the first high altitude resort in the group’s portfolio, Banyan Tree Ringha, at 3,200m above sea level, opens in Yunnan, China. The villas are traditional village farmhouses purchased from families who were upgrading their homes, removing the need to log any new timber for the resort. Simultaneously this process provided additional income for families.

2006

Banyan Tree launches its inaugural group wide initiative to promote Earth Day across its resorts. Special packages offer environmentally themed guest recreation opportunities carrying the message of conservation. On Earth Day itself, various activities are held at each resort.


Banyan Tree Lijiang opens in Yunnan, China with villas constructed with local materials including pink stone and grey Naxi bricks as well as traditional red clay roof tiles from local kilns. During the construction, Banyan Tree provides upgraded facilities such as water tanks and solar water heaters for the Lijiang Ethnic Orphanage and donates over 500 books for the library of orphanage’s two locations.
By adopting the United Nations Millennium Development Goals (launched in 2000), Banyan Tree has taken another step to not only fine tune but also enhance its commitment to the ongoing journey that is Corporate Social Responsibility (CSR).

**Goal 1: Eradicate extreme hunger & poverty**
Since its founding, Banyan Tree has recognized the potential that is inherent within the tourism industry to be an agent of social and economic development in developing areas. One of the key means for any business to achieve this is to hire and continually train the local workforce to give them marketable job skills and experience, thus raising their earning potential.

**Goal 2: Achieve universal primary education**
Banyan Tree firmly believes in the empowering potential of an education. Seeking to support primary education for all children provides a solid basis for children to continue their education and increase their future earning potential.

In many developing areas, access to educational facilities unfortunately remains somewhat of a luxury. By working with communities to remove barriers to education, Banyan Tree seeks to allow community members to achieve greater future heights via continued and enhanced educational opportunities.

**Goal 3: Promote gender equality & empower women**
Banyan Tree supports equal access to opportunity regardless of gender or race. Unfortunately many developing areas do not yet afford access to opportunity to women. While respecting local cultures and customs, Banyan Tree also recognizes a general pattern in developing areas whereby the higher amount of money earned or controlled by the woman of the family, the higher the percentage of money is invested in the children’s health and development.

**Goal 4: Reduce child mortality**
A popular saying points out that a key measure of the level of development in a country is how well it protects its most vulnerable citizens: infants and children. Today’s children are tomorrow’s leaders, thus the importance of safeguarding the health and safety of such a vulnerable segment of the population is vital. Banyan Tree seeks to enable children in all their endeavors, from a safe education to supporting other avenues of continued development.
Goal 5: Improve maternal health
As part of its stance to provide equal access to opportunity for women via empowerment, Banyan Tree recognizes women’s health, including maternal health, is a driving concern in developing areas. By aiming at the overall empowerment of women and raising the status of women within their families and communities, Banyan Tree seeks to drive enhanced emphasis on women’s health matters. The more highly valued a woman is within her family and community, the higher the level of priority given to safeguarding her health.

Goal 6: Combat HIV/AIDS & other diseases
Access to health care facilities in general is a pressing need in many developing areas; a community cannot thrive when major debilitating diseases requiring costly treatment such as HIV/AIDS, malaria, dengue, and other conditions are rampant within the local population. Banyan Tree seeks to uplift the community’s level of overall prosperity by also targeting the health and medical needs of the local communities.

Goal 7: Ensure environmental sustainability
Since its founding, Banyan Tree has sought to protect the natural environment. The importance of safeguarding the environment is central within Banyan Tree’s goal of sharing the original beauty of any location with guests. This includes not only sharing the local culture and heritage, but also sharing the physical beauty of each location and ensuring each resort fits into the local setting.

Goal 8: Develop a global partnership for development
Banyan Tree recognizes the tremendous power businesses have in promoting sustainable development and providing consumers with environmentally and socially responsible choices for goods and services. Beyond this, businesses also have a vast potential to change markets and shift traditional practices via collaborative efforts and innovation supporting communal needs. Creating industry specific as well as cross sector partnerships is a key means of promoting global sustainable development.
BANYAN TREE
GALLERY

As the retail arm of Banyan Tree Hotels & Resorts, Banyan Tree Gallery is an extension of the Banyan Tree experience – to enable guests to recreate their resort experience in their own homes. In addition to showcasing indigenous local culture and crafts, other key merchandise highlights include the signature spa amenities, Asian-style home furnishings, eco-friendly products, resort apparel and accessories.

Banyan Tree Gallery is based on the vision of Managing Director, Ms Claire Chiang to preserve and promote traditional craft skills from the local communities where Banyan Tree resorts operate. Sustaining village development, preserving and promoting traditional cultures and crafts are part of Banyan Tree Gallery’s business ethos as a socially responsible tourism retailer while also being in line with the Group’s CSR mission to “Embracing the Environment, Empowering People”.

By embarking on projects to uplift communities where its resorts are situated, Banyan Tree Gallery has a wide network of village producers and project partners around the region. Committed to sharing and supporting community-friendly and eco-friendly products and projects, Banyan Tree Gallery relies upon its global network of over 62 outlets worldwide to showcase traditional Asian village crafts.

Acting as a marketing platform for the cultures and crafts of these destinations, the Gallery has also developed exclusive product merchandise inspired by the local cultures and destinations.

Ethos of a Socially Responsible Tourism Retailer

Based on a concept of “retailing with a difference”, Banyan Tree Gallery’s business ideals centre around four core values:

1. Sustaining Village Development
   Banyan Tree Gallery works closely with village cooperatives and non-profit craft marketing agents to provide gainful employment and help sustain ethnic craft skills.

2. Conserving Natural & Cultural Resources
   A wide range of eco-friendly products is developed via recycling and the use of indigenous natural materials.

3. Showcasing Ethnic Crafts & Culture
   Retail items are accompanied by a detailed write-up of the craft, its origins and the creator, to promote Asia’s rich heritage and culture.

4. Educating & Motivating Stakeholders
   Market knowledge such as trends and consumer preferences, is shared with cottage craft producers during workshops and visits to enhance the marketability and sustainability of the crafts.

Banyan Tree Gallery works closely with these individuals or community groups to develop a product that incorporates modern-day consumer preferences with traditional techniques. By sharing market demands for texture, colour and designs with producers, Banyan Tree Gallery enables the artisans and producers to innovate by creating new products which integrate the old and new skills.
Banyan Tree Spa

When Banyan Tree Spa opened in Phuket in 1995, it pioneered the tropical garden spa concept with its Eastern therapies and holistic focus on spiritual, mental and physical harmony. Offering guests a sanctuary for the senses, Banyan Tree Spa provides a place for physical, mental and spiritual renewal achieved by a non-clinical and holistic approach. Treatments are based on traditional Eastern healing therapies and emphasise a ‘high-touch, low-tech’ approach which celebrates the human touch and the use of natural herbs and spices.

This philosophy is communicated to all therapists via their training at Banyan Tree Spa Academy in Phuket, which was set up in 2001 to train a dedicated group of therapists for both Banyan Tree and Angsana Spas. Accredited by Thailand’s Ministry of Education, Banyan Tree Spa Academy’s programme encompasses all areas of spa therapy including knowledge of the human anatomy and important pressure points, modern and traditional massage techniques, variation of body weight for different techniques, knowledge of skin epidermis and facial applications, properties of different herbs and spices, preparation of spa ingredients, setting up of treatment rooms and spa pavilions, and standard greeting procedures.
In the spirit of its philosophy, Banyan Tree set up the Green Imperative Fund in 2001 to formalize its corporate social responsibility efforts. Established in all Banyan Tree and Angsana properties, the Fund aims to widen the reach and effectiveness of the Company’s efforts to provide critical financial support to worthy environmental action and community based projects where Banyan Tree has a presence.

At Banyan Tree properties, every guest is invited to be a supporting partner through a small contribution of US$2 per room per night, under an “opt-out” arrangement. At Angsana and Colours of Angsana properties, the amount is US$1 per room per night. Banyan Tree then matches the guest contributions, dollar for dollar, to develop the Green Imperative Fund (GIF).

To additionally link the performance of the resorts with contributions to the GIF, the resorts seek to maintain a contribution level of at least 1% of their profit at each resort.

 Combined with the mechanisms to match each guest’s US$2/US$1 per room per night, the level of the resort’s contribution will at times exceed the combined guest contribution to the GIF.

Projects eligible for funding are those which support communities or environmental issues around the group’s properties. A maximum of 20 percent of the funds can be used for administrative purposes, while the bulk of the funding must directly support the beneficiaries. Administered by Banyan Tree’s Group CSR Committee, the fund is financially audited by Ernst & Young.
Fortunately spared from the major devastation caused by the tsunami on 26 December 2004, Banyan Tree Group announced its commitment to assist in the recovery and rehabilitation efforts in Phuket, Maldives, Indonesia, and Sri Lanka within a week of the disaster. To that effect, two separate funds were created in the days following the tsunami — the Asian Tsunami Recovery Fund and the Phuket Tsunami Recovery Fund.

To support the Asian Tsunami Recovery Fund (ATRF), GIF funds raised in all Banyan Tree and Angsana resorts excluding Phuket between January and June 2005 were channelled towards this cause. Additionally, Banyan Tree Hotels and Resorts associates were given the option of donating 5% of their January and February 2005 salaries to the ATRF. Banyan Tree matched not only the GIF funds, but the associates’ contribution as well, dollar for dollar.

A Banyan Tree Group affiliated company, Laguna Resorts & Hotels (LRH) likewise established the Phuket Tsunami Recovery Fund (PTRF) to specifically assist hard hit communities of Phuket. Guests of Laguna Phuket resorts were given the option of donating US$2 per room night and again associates had the option of donating 5% of their January and February 2005 salaries to the PTRF. LRH matched both guest and staff contributions dollar for dollar. Banyan Tree Phuket, which is located within Laguna Phuket, channelled its GIF funds to the PTRF.

The ATRF was administered by the Banyan Tree CSR Committee while the PTRF was administered by a dedicated team comprising senior management from LRH.

Phuket, Thailand - Celebration marking the hand over of long tailed boats for local fishermen and tour operators
Banyan Tree has a long established practice of referring to its employees as more than just “staff”. The people who make Banyan Tree what it is through their dedicated efforts are indeed part of the corporate family; they are ambassadors of the brand; they are the company’s associates.

Banyan Tree continues to nurture Corporate Social Responsibility in all Banyan Tree associates in order to ensure that this ethos and these values permeate the company, remaining an inextricable aspect of the company’s identity. Banyan Tree’s adoption of the Service Profit Chain philosophy underlines the emphasis placed on its associates within the model for a profitable hotel. Profit, growth, customer satisfaction and value of service are viewed as inextricably linked to associate capability, associate satisfaction, associate loyalty and productivity. For Banyan Tree to succeed in a service economy, frontline associates and guests need to be at the centre of management concern.

The key to success lies in investing in people and in the technologies that support growth, satisfaction and loyalty. As an employer, Banyan Tree is thus tasked with the responsibilities of attracting and retaining associates, investing in their growth and promoting their satisfaction.

Under the Learning & Growth aspect of Banyan Tree’s application of Balanced Scorecard performance metrics, three categories track the success of promoting associates’ development and satisfaction.

1. Associate Survey
   - All associates at all business units complete an associate survey online twice a year.
   - The overall results of the survey are shared with the business unit as well as the overall management to ensure that respective management teams are aware of associates’ feedback and take a proactive approach to tackle any existing issues.
   - Results are also examined to develop an action plan helping to address the three weakest performing areas in the survey.

2. Human Resources
   - An annual HR audit is conducted at each property to ensure that corporate standards and best practices have been implemented. This audit involves random associate interviews to provide an accurate understanding of the situation at each location. The interview results are shared with the property’s HR Departments and Management teams to allow them to address any potential associate dissatisfaction.
   - The respective HR teams also track associates’ career development by looking into the number of associates participating in the group Corporate Development Programme as well as the percentage of internal transfers and promotions.
   - Turnover ratios are also tracked and compared with industry and country specific data to determine how properties can enhance associate retention.

3. Training
   - Each property undergoes an annual training audit. To ensure properties actively include training and skills upgrading as a key part of associates’ development, the amount invested into associate training as well as the number of training hours delivered to associates are tracked at each property.

As a member of the United Nations Global Compact, Banyan Tree seeks to uphold the 10 universal principles covering the areas of human rights, labour, the environment, and anti-corruption. Woven into the company’s human resources practices is an underlying desire to not only respect human rights, but also to use employment within Banyan Tree as a vital enabler and capacity building exercise. The company’s aim is to allow the skills and experience gained at Banyan Tree to open doors and to provide enhanced professional opportunities for associates. The emphasis on associate satisfaction demonstrates the underlying recognition that the most effective way to retain an associate is to maintain a high level of workplace satisfaction; while the emphasis on enabling associates demonstrates the underlying realization that enabled associates create value for guests and the company.
Service Profit Chain – “Our Banyan Tree Operations Road Map”

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Relationship of Non-financial and Financial Measures

- **Attracting and retaining top employees**: Enables... (Service quality)
- **Execution of best practice**: Increases... (Guest satisfaction)
- **Guest satisfaction**: Creates... (Financial success)
  - Customer perspective. e.g. reach 85% Guest Satisfaction index etc.
  - Financial perspective. e.g. higher % profit margin etc.
Banyan Tree Bintan
FIELD REPORTS
Banyan Tree Phuket
Launched in 1994, Banyan Tree Phuket is the company’s flagship property, located within the integrated resort complex of Laguna Phuket, at Bang Tao Bay.

- Responsible Development – Took an abandoned tin mine site labeled as toxic by the UNDP and Tourism Authority of Thailand and rehabilitated it into a lush tropical garden supporting a dynamic community.
- Banyan Tree Spa Academy – Founded an accredited academy to provide Massage Therapy skills and expertise, a globally marketable skill.
- Childwatch – Provided funding and support for Childwatch Phuket’s programmes to provide daytime support and guidance for about 90 children needing daytime supervision and guidance.

Laguna Phuket
Banyan Tree Phuket, Sheraton Grande Laguna Phuket, Dusit Thani Laguna Phuket, Laguna Beach Resort, Allamanda Laguna Phuket, and Laguna Holiday Club Phuket Resort
Launched in 1987 as the first integrated resort in Asia, Laguna Phuket consists of 6 resorts and occupies 600 acres of landscaped tropical grounds, incorporates several picturesque lagoons, and fronts the 8km-long white sand beach of Bang Tao Bay. Built on an abandoned tin mine, once considered too polluted to develop, Laguna Phuket is recognized and admired as one of the region’s leading resorts and most successful environmental projects.

- Responsible Development – Took an abandoned tin mine site labeled as toxic by the UNDP and Tourism Authority of Thailand and rehabilitated it into a lush tropical garden supporting a dynamic community.
- Laguna Childcare Centre – Established in 1992 to originally provide care for the children of construction workers building the resorts at Laguna Phuket. The Laguna Childcare Centre was opened to children of employees and other local children following the completion of construction of Laguna Phuket.
- Laguna Phuket Foundation for Education – Since its founding in 1993, the Laguna Phuket Foundation for Education has awarded hundreds of scholarships to exceptional pupils from surrounding schools to allow them to overcome economic problems and fulfil their academic potential. Students from primary school to university level continue to benefit.
- Vegetarian Festival – Annually observes and supports local shrines by donating rice, fresh food, and dried food.
Blood Donation – Organizes twice annual blood donations for associates to support Phuket Town’s Wachira Hospital blood bank.

Buddhist Lent Festival – Provides annual donation of Thai traditional lent candles and funding to support local temples on the Buddhist Lent Day.

Loy Krathong Event – Supports an annual fun fair celebrating the Thai traditional event where community members place candles and incense sticks in Krathong (banana leaf cups) to float on a river. This tradition symbolizes harmony with nature while also wishing for good luck in the future.

Cherngtalay Public Health Centre – Helped fund the construction of an emergency room, maternity room, and health promotion room for a new health clinic for the community.

Laguna Phuket Sea Turtle Conservation Ceremony – Organizing an annual carnival to raise awareness for marine conservation while raising funds for various turtle conservation projects conducted jointly by the Royal Thai Navy and Phuket Marine Biological Centre.


Programmes for the Aged – annual events hosting lunch and recreational outing for homes for the aged.

Gibbon Conservation – Supported the Gibbon Rehabilitation Project to help retrieve captive gibbons and retrain them to live in the wild again and raise awareness of the cruelty of domestication of gibbons.

School Air Conditioning – Provided an energy efficient air conditioner for a local school’s computer room to prolong the life of shared computers.

Braille for the Blind – Purchased 1st Braille embosser for general use by over 100+ Braille literate residents in Phuket.
Banyan Tree Bangkok

Opened in 2002, Banyan Tree Bangkok is the company’s first city hotel. Comprising 216 suites, the hotel is known for its many restaurants, including Vertigo, an al fresco rooftop restaurant towering some 61 floors above the streets of Bangkok, and Moon Bar, the highest al fresco bar in the Asia Pacific.

- Responsible Development – Hotel was built inside an existing building, reducing reliance on new resources to build from scratch. Hotel’s urban environment supports urban environmental school projects.
- Friends of the Asian Elephant – Supported multiple fund raisers and awareness raising campaigns to construct a Hospital for injured and old show elephants.
- Chulalongkorn University – Provided scholarships for Masters Degree candidates of Environmental Sciences faculty, provided a location for data collection, and donated requested lab equipment.
- Cleaner back lanes for Pattana – promoted and shared waste management & recycling practices to increase standards of hygiene & health in the community.
- Annual Vertical Marathon – Hosted annual vertical marathon that since 2002, has raised over THB1.5million (over US$40,000) for the “HIV Formula Feeding Fund” program of the Thai Red Cross to support educational and health opportunities for HIV positive children.
- Baan Unrak – Funded initial building and later expansion of school for impoverished orphans, donated 6 computer systems for educational use, and supported the creation of library and weaving centre allowing adult community members to earn additional income via crafts.
- 48th Anniversary Chalermphrakiet School (Chalermphrakiet 48 Pansa) – Helped cover operational and facilities costs for a school catering to HIV positive children, who are otherwise stigmatized and forced from public schools. Later helped to fund the construction of a new Meeting Hall.
- Forest in the City 2006 – Planted 1500 trees in multiple sessions to help beautify a Sathorn Chalerm Prakiet Garden and enhance urban air quality. Also planted 500 trees at Khao Salakpha, Kanchanaburi Province to support the “Experience Learning Center”.

BANGKOK, THAILAND FIELD REPORT
The 6th Annual Vertical Marathon - getting off to a flying start

Urban Oasis - a garden was created from car parking spaces to create a forest in the heart of the city

Vertigo - al fresco dining 61 storeys above the city on a converted helipad

Forest in the City - Multiple tree plantings led the urban reforestation effort

The 7th Annual Vertical Marathon - a bird’s eye view of the finish line

The 6th Annual Vertical Marathon - celebrating at the finish line in support of the HIV Formula Feeding Fund

Urban Oasis - a garden was created from car parking spaces to create a forest in the heart of the city

Vertigo - al fresco dining 61 storeys above the city on a converted helipad

Forest in the City - Multiple tree plantings led the urban reforestation effort

The 7th Annual Vertical Marathon - a bird’s eye view of the finish line

The 6th Annual Vertical Marathon - celebrating at the finish line in support of the HIV Formula Feeding Fund
Banyan Tree Maldives Vabbinfaru
Opened in 1995, Banyan Tree Maldives Vabbinfaru is located on the private island of Vabbinfaru. Featuring 48 guest villas, the hotel also includes an onsite dive centre and the Banyan Tree Maldives Marine Lab research facility.

Angsana Maldives Ihuru
Opened in 2001, Angsana Maldives Ihuru is located on the private island of Ihuru. With 45 guest villas, the resort offers a wide range of marine recreational activities and is one of the most photographed islands in the Maldives.

Angsana Maldives Velavaru
Opened in 2006, Angsana Maldives Velavaru is located on the private island of Velavaru. With 79 villas and two tents, the resort offers a wide range of marine recreational activities as well as the Banyan Tree Maldives Marine Lab, Velavaru research facility.

- Responsible Development – Imported prefabricated villa elements by light boat to protect fragile coral reef while maximizing natural air and lighting and no air conditioning in common areas to reduce electrical consumption onsite.
- Coral protection, re-growth and regeneration – Active with multiple projects focusing on coral spawning & settlement, transplantation, re-growth, and artificial coral reefs. Additionally this was the first case of coral spawning captured on video in Maldives.
- Barnacle, Lotus and Necklace – Accelerated coral growth/re-growth by introducing low electrical current in metal frame to promote mineral accretion and natural coral growth.
- Turtle Head Start – Monitor nests, study, protect 1% of hatched turtles and raise them beyond the highest mortality phase in turtle life cycle. Additionally provide education and awareness for turtle conservation for guests and communities.
- Beach Erosion and Sedimentation – Assist nationwide monitoring of beach erosion to help study and reduce land loss in Maldives.
- Maldives Marine Lab – Established first resort based research facility in Maldives. Lab, hosting various marine studies and conservation awareness and education activities while also conducting community development projects such as school field trips for marine conservation.

- Black Tip Reef Shark research – Hosted Reefquest Centre for Sharks for study of interactions and life cycles of black tip reef sharks.
- Dolphin Research – Hosted WWF survey to understand local dolphin populations.
- Thalassaemia Filters – Delivered 1500 leukocyte blood filters to low income families for children thalassaemia patients.
- Children’s Park in Hithadhoo – Built safe and educational playground for children.
- Jamaluddin School for Hearing Impaired – Supplied equipment, teaching materials and expertise for customized curriculum for children with hearing impairments.
- Naalaafushi English Scholarship – Provided two year scholarship for a young woman to become an accredited English teacher for Naalaafushi, thus enhancing children’s future learning potential as the secondary school is conducted in English.
- Sea Garden – Five year project testing to find environmentally sustainable and income generating projects for implementation by Maldivian residents.
Studying and charting coral growth on the Ihuru Barnacle

Black Tip Reef shark survey- studying the most populous shark in the Maldives

School field trips- Hosting the Jamaluddin School hearing impaired class for a hands on marine conservation session.

Coral Spawning - the first time such spawning was captured on film in Maldives
BANYAN TREE sustainability report

Bintan, Indonesia Field Report

Banyan Tree Bintan
Opened in 1995, Banyan Tree Bintan comprises 62 villas nestled underneath a canopy of trees in a coastal hillside forest along the northern coast of Bintan.

Angsana Bintan
Opened in 2000, Angsana Bintan features 113 rooms overlooking the South China Sea as well as a water sports recreation centre.

- Responsible Development – Built on a coastal hillside primary forest, the resort features villas on stilts and under a canopy of old trees and includes a biological natural treatment system to filter wastewater.
- Malaria and Dengue Awareness – conducted malaria & dengue awareness and free screening in local villages.

- Six Village Scholarships – Provided scholarships to 60 students across six villages to fund schooling fees and costs for one year.
- Electric Carts – Phased conversion of carts for guest and operational transport from gas to electric carts.
- Jogjakarta Earthquake – Funded the Red Crescent Society of Indonesia programme providing psycho-social support for children survivors of May 2006 Jogjakarta 6.3 earthquake.
- NUS Student – Funded field research trip for NUS doctoral student’s dissertation focusing on responsible development in Indonesia.
One of 110 new trees planted during the celebrations commemorating Earth Day 2006

Treetops - A handful of the long standing trees protected during the construction process
Banyan Tree Seychelles
Opened in 2002, Banyan Tree Seychelles features contemporary Créole architecture in its 47 pool villas backed on one side by a coastal wetlands and the beach on the other.

- Responsible Development – Turtle Nesting & Beach Dynamics Observation Program and partnership with MCSS to ensure resort construction and operation do not negatively affect local environment.
- Turtle and Beach monitoring – Associates conduct regular surveys during turtle nesting season to monitor and report nesting activity to MCSS, helping to ensure protection of turtle habitats.
- Whale Shark – Funded radio tracking tags for MCSS Whale Shark monitoring and tracking project.
- Mental Health Institution – Provided local Mental Health Institution with necessary and requested medication to assist with and enhance patient treatment.
- Takamaka School Orchard – Created an orchard next to school to provide children with hands-on education and awareness building for responsible agriculture while also providing healthy snacks for students.
- Wetlands Rejuvenation Day – Organized and supported community wide effort to clean up and protect the wetlands, removing invasive species and trash.
The largest seed in the world, the Coco de Mer Nut can be found in the nearby Vallée de Mai UNESCO World Heritage Site.

Wetlands Clean Up - removing trash and invasive species from the wetlands.

Turtle nesting activity during the 2004 nesting season, compiled by the Marine Conservation Society of the Seychelles.
Banyan Tree Ringha
Opened in 2005, Banyan Tree Ringha features 32 suites constructed from original Tibetan farmhouses.

Banyan Tree Lijiang
Opened in 2006, Banyan Tree Lijiang features 55 majestic villas located close to Lijiang’s Old Town, a UNESCO World Heritage Site.

Gyalthang Dzong Hotel by Colours of Angsana
Opened in 2003, Gyalthang Dzong Hotel by Colours of Angsana features 47 rooms set within a hotel with unique ‘Tibetan lamasery’ style architecture.

- Responsible Development Lijiang – Reliance on locally produced and available materials (Naxi bricks and tiles) reflecting the local heritage and culture.
- Responsible Development Ringha – Purchased old soon to be replaced homes from local residents, transported them to resort site and rebuilt by local residents to be guest villas.
- Lijiang Ethnic Orphanage – Upgraded facilities for the orphanage’s two locations by providing beds, water tanks, solar water heaters, and improved safety features and provided over 500 books for the orphanage’s library.
- Funded local commonwealth for Fire Protection purchase – Funded a local enterprise to provide fire protection equipment for communities.
- Wen Hai Primary – Constructed irrigation system and water storage tank to provide running water to a rural school over 2km away from the nearest water source.
- Solidifying local infrastructure – Provided electrical wiring and plumbing support for Tibet Hospital of Diqing Prefecture, 14 families in Geino village, Da Bao Si Monastery, and Lanbao Primary School (in Geino village). Provided 2km water system for Xiya village’s 12 families. Supported local projects building 5 stupas and repairing roads in Gyalthang Ancient Town. Donated a water pump for village farmland irrigation, solar water heating facilities for Geino village, and an incinerator for the local village.
- Local School donations – Donation of various equipment to various local schools for educational purposes.
- Sharing practices with local communities – Resorts continually engage local communities to share the waste management and recycling techniques to help protect the local eco system and raise health standards.
- Supporting volunteer teachers and doctors – Introduced volunteer foundation to the area supplying volunteer teachers and doctors to enhance health levels and educational opportunities for local residents.
- Breast Cancer specialist – Arranged visit by breast cancer tumour specialist to consult and provide check ups in Tibet Hospital of Diqing Prefecture.
- Walk for Chalk 2006 – Supported awareness and fund raising activity to benefit Chi Heng Foundation’s AIDS Orphans project of funding education for children orphaned when their parents contracted HIV/AIDS from tainted blood drives in rural China.
- Cultural and Tourism University Scholarships – Provided three scholarships per year for promising local students seeking education and training to enter the rapidly growing tourism industry in China. China employs tourism as a poverty alleviation tool.
- Partner with local livestock suppliers – Donation of food waste to local ranchers to use as swill to feed local livestock populations.

YUNNAN, CHINA FIELD REPORT
The Ringha Valley, an ideal backdrop for treks exploring nature as well as Tibetan culture.
**SRI LANKA/LAOS FIELD REPORT**

**Deer Park Hotel by Colours of Angsana**

Opened in 2004, Deer Park Hotel by Colours of Angsana features 77 cottages set within a tropical forest bordering an ancient reservoir in Giritale, and only a 20 minute drive to the Beruwela UNESCO World Heritage Site.

- **Community Celebration** – Donated 50 lunch boxes to a local temple as part of the inauguration of the chief monk.
- **Phitiwewa College** – Provided sports equipment for students of predominantly low income families. Additional aspects of this project include funding the construction and equipping of a science room annex to the library and providing electrical wiring and plumbing for the college’s associated primary school.

**Maison Souvannaphoum Hotel by Colours of Angsana**

Opened in 2005, the historic Maison Souvannaphoum Hotel by Colours of Angsana features 24 rooms within the UNESCO World Heritage town of Luang Prabang.

- **Children’s Cultural Centre** – Showcasing stones from the Mekong River hand decorated as animals by young children, the hotel helped raise funds in support of the Children’s Cultural Centre which offers a wide range of extra-curricular cultural activities for up to 400-500 children, from crafts to activities to singing to games.
- **Children’s Book Sponsorship** – Provided 166 books to Luang Prabang kindergartens to support development of reading skills in young children.
- **Footballs for Thatluang** – Provided sports equipment for local schools to aid in children’s active learning and development of interpersonal skills required in sports and games.
We now have a responsibility – one to help those who strive to regain normalcy after such a tragedy.
ATRF/PTRF
Following the Indian Ocean tsunamis of 26 December 2004, the Asian Tsunami Recovery Fund and Phuket Tsunami Recovery Fund were launched in early January 2005 to assist in the long term recovery and rehabilitation efforts supporting communities in tsunami affected areas such as Phuket, Maldives, Indonesia, and Sri Lanka.

- **Maldives, Economic Reestablishment of Women** – This project provided 50 grants for equipment and supplies to women in tsunami affected islands. These supplies and equipment are the means to allow the women entrepreneurs to regain their livelihoods and once again contribute to the economic health of their families.

- **Maldives, Naalaafushi Adopt-an-Island** – Banyan Tree Maldives formed a joint partnership with the United Nations Development Programme (UNDP), and the Maldivian Government to spearhead the Adopt-an-Island campaign. The Maldivian Government cleared the rubble while the UNDP funded the materials for the repairing and rebuilding the homes. Banyan Tree led the construction efforts by supplying project leadership as well as 46 Banyan Tree associates who rotated 21 day shifts to repair and rebuild the island’s 77 homes within five months of commencement of the project.

- **Maldives, Naalaafushi Bananas** – Once the rains had helped cleanse the high salt content form the topsoil, Banyan Tree Maldives helped the residents of Naalaafushi regain access to a healthy diet by providing 280 sets of young banana saplings and protective netting.

- **Indonesia, Delivery to Aceh** – Following news of the tsunamis, Banyan Tree Bintan quickly prepared to deliver food, clothing and other essential relief items. Associates then hand delivered the items to Aceh to ensure their fellow Indonesians did in fact receive the materials.

- **Maldives, Fresh Water for Meedhu** – Banyan Tree formed a partnership with the International Federation of the Red Cross (IFRC) and Singapore Red Cross (SRC) to restore the access to fresh water for Meedhu residents. The IRFC provided the water collection tanks and kits, while Banyan Tree assisted with the installations and, along with the SRC, co-funded the installation costs and materials.

- **Phuket Thailand, Bangtao Recovery Project** – Laguna Phuket provided materials and funding for the Bang Tao Recovery Team (a division of the relief group Hand on Thailand) which repaired 65 homes and rebuilt 11 homes for 100 families and the offices of 50 small and medium sized businesses.

- **Phuket Thailand, Repair Bangtao Long Tail Boats** – Banyan Tree Phuket helped fishermen and tour boat operators regain their livelihoods by funding the repair or replacement of boats damaged or destroyed by tsunami waves.

- **Phuket Thailand, Bangtao Community (Moo3) Recovery Project** – Laguna Phuket funded the repair of 18 homes in Bang Tao damaged by the tsunami, supplied cooking stoves and food cabinets immediately following the tsunami, and rebuilt the boundary wall for the community mosque functioning as a cornerstone for the emotional and spiritual well being of the community.
Phuket Thailand, Kamala Temple – To help restore the centre of community life in Kamala, various groups came forward to repair the damaged Kamala Temple (Wat Kamala). Laguna Phuket supplied the outer boundary wall and the final landscaping for the temple.

Phuket Thailand, Kamala Child Care Centre – Completely destroyed by the tsunami, the Kamala Childcare Centre received Government funding for a temporary centre for its 185 students with 11 teachers and staff. As many supporters funded the rebuilding of the centre, Laguna Phuket provided teaching materials, equipment, and kitchen utensils for students and staff.

Phuket Thailand, Trauma Counseling – The Sheraton Grande Laguna Phuket, part of Laguna Phuket, welcomed Ms. Beverly Cone, a licensed psychotherapist with 25 years’ experience, to provide volunteer counseling for tsunami survivors from mid January through the end of Feb 2005. This valuable service helped countless tsunami survivors cope with the sudden tragedy.

Phuket Thailand, Mental Healing – Laguna Phuket helped fund Buddhist as well as Muslim religious ceremonies in an effort to aid the mental, emotional and spiritual healing of the Bangtao and Kamala community. Both ceremonies included well known leaders of their respective faiths, Buddhist monk Prapayom Kallayano and Thailand’s most senior Muslim leader, Chula Ratchamontri.

Phuket Thailand, Bangtao & Kamala Housing – Laguna Phuket helped fund a project constructing homes and subsidizing rent for two years for 20 families (110 people) whose rental homes had been destroyed.

Phuket Thailand, Helping Kamala’s Homeless – Laguna Phuket helped to supply temporarily displaced low income families with the basic needs of food and water while their new homes were being built. During this time the families were living in tents and had an immediate pressing need for the necessities for survival.

Phuket Thailand, Tsunami Volunteer Centre – Laguna Phuket supplied the Tsunami Volunteer Centre with food, equipment, office supplies, tools, and a truck rented for three months. Via this support, the PTRF enabled 130 Thai and foreign volunteers to provide relief support to the numerous tsunami survivors.

Phuket Thailand, Koh Sireh Housing – The Royal Thai Navy conducted a project to rebuild housing in Koh Sireh and replace lost essential household items. Laguna Phuket supplied funding for equipment for 26 homes as well as water for the Royal Thai Navy’s troops working on the project.

Phuket Thailand, University Student Support – Laguna Phuket provided scholarships for 12 Rajabhat University students who lost family or the means to fund their education. These scholarships provided money to cover daily living expenses for each student until their expected graduation as the students either already had or were granted exemption from tuition fees from the university.

Phuket Thailand, Fixing Bangtao’s Motors – Mr Fred Boiling, an ace mechanic from the USA, flew to Phuket to lend assistance any way he could. Laguna Phuket funded his project to fix 74 motors damaged by the infusion of salt water.

Phuket Thailand, Tha Chat Chai Project – When families ran out of funding from government grants for a mandatory relocation of their homes away from the coast, Laguna Phuket supplied floor tiles for 26 unfinished homes as well as materials and equipment to install the tiles and finish their homes.
Community Outreach Programs

Embracing projects to support the various communities in the locations Banyan Tree resorts are situated, Banyan Tree Gallery has a wide network of village producers and project partners around the region. In the course of the Gallery’s operations, the community outreach has extended from across Thailand to Laos, Cambodia, India, Nepal, Sri Lanka, Indonesia, Malaysia, and Singapore.

Since its inception, Banyan Tree Gallery has worked with over 40 different village cooperatives, non-profit craft marketing, and community groups from all over Asia. Examples include female Iban villagers in Sarawak, Thailand’s “One Tambon One Products” movement, Cambodian Handicraft Association for Landmine & Polio, and Society for the Physically Disabled in Singapore.

Highlights of community outreach projects include:

**Thailand**
- The purchase of Maun triangular cushions was the project that shaped the ethos and formation of Banyan Tree Gallery. The Yasothorn community in North Thailand was contracted to produce 500 sets of maun for the interiors of the resorts in Laguna Phuket in 1989. Proceeds from the sale were distributed to the village women artisans, with the leftover funds channelled to support the Santitham Vidhayakhom School.
- Triangular Maun cushions and neck roll Maun cushions continue to be crafted by the Isarn, a Kham Phra group in Amnartcharoen Province using natural kapok fibres, in association with the Thai Craft Association.
- Saa paper products were commissioned from the San Patong White Lotus Village Women’s Cooperative for the resorts and Banyan Tree Gallery.
- From Chiangmai, the Ban Soptia Studio produced traditional ikat (woven fabrics) that were transformed into accessories for use in the Banyan Tree Phuket bedrooms and menu covers for Banyan Tree Spas.
- Thousands of Thai “Worry” Dolls were fabricated for Banyan Tree Phuket by the Rural Women Home-based Producers Network in Chiangmai.
- An acrylic carvings project was completed with the efforts of a paraplegic Sea Gypsy folk artisan. Additionally Banyan Tree has undertaken a sanitation improvement programme to provide these Phuket natives with water pipes, toilets and drinking water tanks.
Flower-motif jewellery and ornaments in silver are meticulously crafted by the Ban Kwow in Surin Province to uphold traditional local practices.

By means of age-old methods, Nongtakai, Buriram villagers farm silk worms. Then, through various painstaking stages, the “mudmec” (traditional Thai ikat) silk shawls and scarves are finally produced.

About 100 families forming a Sri Mueang Yoo Weavers cooperative in the Muang District, Lampoon Province in North Thailand are specially commissioned to produce hand woven silk fabric for Banyan Tree Spa menus as well as fashion wear.

Yala teenage students, in association with the Thai Craft Association, practice batik painting beyond the classroom to supplement their educational fees and expenses.

A recycling innovation, photo frames and baskets are churned out from the pages of old telephone directories by Fuen Fu disabled artisans in Chiangmai.

In Narathiwat, the local cottage industry is Krajood basketry crafts. Banyan Tree Gallery organized a workshop forum to allow local artisans to work hand in hand with designers to expand the range of products crafted.

A group of about 50 women artisans from Mooser Hilltribe, Naluang Hills, weave the locally abundant and quickly regenerating bamboo into baskets.

Decorative flowers as home accessories are created by Songkha women from fallen rubber tree leaves, which would otherwise be natural waste.
Laos
- Drawing on various inherited weaving techniques, the Lao Neau produce quality silk shawls which help to uphold local customs and knowledge.

Malaysia
- Pua Kumbu or spiritual cloth ikat weavings by longhouse Iban women dwellers in the Sarawakian rainforests provide an alternative means of subsistence.
- From jungle creepers, the Penan group of craftspeople has fashioned ornate yet durable baskets. Such motifs are reproduced on hand-woven bolster and pillow covers whose sale helps uplift the community.

Indonesia
- Originally composing cards, the Maranatha self-help group for impoverished Javanese women enforces savings from the proceeds of sales upon its craftswomen in order to help provide basic housing facilities, medical aid, educational and skills training for their members and their families.
- Women from Bintan’s local villages are supported as they earn income supplying handicrafts for hotel rooms.

India
- Hand-crafted silk shawls woven in Bihar, the poorest state in India, are regenerated to assist the artisans.
- Fine shawls in a variety of fabrics (silk, wool and pashmina) display the versatility of Kashmiri indigenous craft.
- The women of the Salangaon Village Women’s Society transform ethnic Indian costumes into miniature potpourri sachets.
- Discarded plastic bags collected and sorted by the urban poor in Delhi are used by Conserve, a non-profit organization, to not only make colourful recycled non-chemicalized carry wear but also provide an additional source of income for the urban poor.

Sri Lanka
- Elephant dung paper products sourced from the Millennium Elephant Foundation provided an additional source of income for the mahout community, which supports disabled and elderly elephants and educates schoolchildren on elephant welfare.
BANYAN TREE sustainability report

Museum Shop by Banyan Tree, Singapore
Banyan Tree celebrated Earth Day on 22 April 2006 with a series of promotions at its resorts worldwide. The Earth Day promotions and packages were in line with Banyan Tree’s philosophy and commitment to the global environment, where resorts and Gallery products have been developed and maintained with utmost care and consideration for the surrounding physical and cultural landscape.

Marking this special occasion, Banyan Tree Gallery developed a new range of Green awareness collectibles, including marine-themed collections that feature starfish, blacktip reef sharks, green sea turtles and red tree coral. Available in the functional forms of magnets, embroidery badges, desktop accessories, tote bags and casual apparel, these products were inspired by long-term research and studies hosted by Banyan Tree’s Maldives Marine Lab. Simultaneously, Banyan Tree Gallery contributed two percent of its total global revenue to the group’s Green Imperative Fund for the month of April 2006.

Inaugural Resort Celebrations

Maldives (Banyan Tree Maldives Vabbinfaru and Angsana Maldives Ihuru)
Over 22 and 23 April, Banyan Tree and Angsana Maldives guests and local school children took part in a multitude of educational activities under the theme of Global Warming. The Banyan Tree Maldives Marine Lab organized the festivities which were presided over by Mr. Amjad Abdullah, Director Strategic Planning from the Ministry of Environment. Students groups included the hearing impaired class from Jamaluddin School on Male, which Banyan Tree had supported by bringing out a clinical audiologist from Singapore to give individual hearing assessments to each student. Other participants included guests as well as the resort’s own associates, with the whole group joining hands for a reef cleaning session in the lagoon. Guests and children were introduced to the Marine Lab’s ongoing Turtle, Shark, and Coral projects before an unveiling of the children’s artwork carrying the message of marine conservation.

Sri Lanka (Deer Park Hotel by Colours of Angsana)
Deer Park Hotel organized a lakeshore and roadside clean up which included The Royal Lotus (a neighboring hotel) as well as children from three schools, guests and associates. Following the group clean up of the road area, a short environmental and wildlife awareness seminar jointly conducted by the award winning Mahout Adventure Club and the Department of Wildlife greeted the participants. The entire group enjoyed a hosted meal at both Deer Park Hotel as well as The Royal Lotus to close an active and informative day.
Thailand (Laguna Phuket)
The resorts of Laguna Phuket (Banyan Tree Phuket, Sheraton Grande Laguna Phuket, Dusit Laguna Phuket, Laguna Beach Resort, and Allamanda Laguna Phuket) jointly celebrated Songkran (Thai New Year) and the annual Laguna Phuket Sea Turtle Conservation Ceremony in early April with community and guest awareness building activities. The event included releasing 150 young marine turtles, helping to also commemorate the Indian Ocean South East Asia declaration that 2006 was the Year of the Turtle. Adding to the festivities was the participation by the Vice Governor of Phuket, Mr. Niran Kalayanamitr as well as famous Thai TV stars Ms. Warattaya Nilkuha and Mr. Stephan Salamone. Funds raised during the event went to support the turtle conservation programs run by the Royal Thai Navy as well as the Phuket Marine Biological Centre.

Yunnan China (Banyan Tree Ringha)
Banyan Tree Ringha organized a community river clean up and tree planting with the local villagers. Guests, residents and associates alike gathered to clean up the river area as a gesture of the raised awareness toward enhancing the community’s waste management practices. Banyan Tree Ringha has an ongoing interaction with village residents to promote enhanced waste management practices, including providing an incinerator for paper products to prevent disposing paper waste by dropping it in the river. Additional efforts have included working with local entrepreneurs to bring recyclable materials to the larger population centres.

Indonesia (Banyan Tree Bintan and Angsana Bintan)
Banyan Tree and Angsana Bintan successfully hosted seven media and 103 guests from Singapore on either a guided Tree Trail walk or Coral Safari snorkeling trip, with an additional option to visit a nearby Mangrove site for a guided tour by boat. Designed to inspire the public to appreciate and cherish Mother Nature, the Earth Day program introduced the unique flora and fauna surrounding the resort which was ecologically constructed in 1996. Guests planted 110 trees and learned of each resorts’ development and eco-projects. This project was well received and spawned ongoing activities.

Inaugural Earth Day Packages
During the months of April and May 2006, a selection of Earth Day packages was offered at Banyan Tree Resorts.

At Banyan Tree Phuket, the Group’s flagship establishment that was built on ecologically destroyed land in 1995, guests were able to enjoy a “Dive Into Earth Day” package featuring a day-trip snorkeling excursion at Ko Kai Nok. This excursion allowed guests to identify different kinds of marine corals and experience the thrill of swimming with corals and fishes with the help of expert guides. Adding a refreshing Banyan Tree Spa treatment, the package also included a Banyan Back Reviver session for two.

Banyan Tree Maldives offered more than just sun, sea and sand. Guests were able to enjoy Earth Day packages including daily breakfast and dinner, an Island Dew Massage at the Banyan Tree Spa, and choice of an unforgettable Lotus Diving excursion with coral planting or a guided snorkeling trip and a manta tow ride.

At Banyan Tree Bintan, a Snorkeling Safari aimed to introduce visitors to the wealth of corals and marine life that lies beneath the surface of the South China Sea. In addition to the snorkeling safari, guests choosing the package also received a Banyan Tree Spa Foot Basics treatment, and were taken on a guided nature walk.

Banyan Tree Bangkok offered a City Retreat package including a tour of Chulalongkorn University’s Environmental Studies faculty, a specially prepared vegetarian dinner, and a Banyan Back Reviver Treatment at Banyan Tree Spa for two.

A visit to the wetlands and an excursion to the World Heritage Site of the Vallee de Mai were featured in the Earth Day package at Banyan Tree Seychelles, where a lush garden of tropical flora and fauna and immaculate beaches fringe the seamlessly organic architecture of the resort. Additionally, guests were also treated to a Rejuvenation Spa session and an Island Dew Massage for two.
At Banyan Tree Ringha in the untouched mountains of Shangri-La, China, the Earth Day packages featured a trek specially designed to delve deeply into the cultural and environmental landscape of the region’s Tibetan community. Topping off the special package was a Ringha Massage for two at Banyan Tree Spa.

Banyan Tree’s sister brands, Angsana and Colours of Angsana also took part in the Earth Day celebrations. The environmentally sensitive Angsana Resort & Spa Maldives Ihuru offered its private beachfront villas, complete with a guided snorkeling trip for two in the beautiful Indian Ocean and a calming 60-minute Essen-sual Massage for two. Such packages also included a romantic dinner at Riveli and an additional twenty percent savings on any a la carte massages at Angsana Spa.

With a spectacular view of the South China Sea, Angsana Resort & Spa Bintan delivered a package featuring daily breakfast for two, a snorkeling excursion at a colourful coral site near the resort and twenty percent savings on a la carte massages at the signature Angsana Spa.

As part of the Angsana portfolio, Colours Of Angsana included its boutique collection of small hotels in exotic destinations in the Earth Day celebrations. The eco-sensitive Deer Park Hotel in Sri Lanka takes its name from the tropical jungle – once the private hunting grounds of ancient kings – and recreates the novel experience of jungle living through careful preservation of its natural environment. For Earth Day, guests enjoyed daily breakfast, an elephant drive in Minneriya National Park, choice of a tour to Sigiraya for rock climbing or a bush walk/bird watching experience, and one Earth Healer massage for two. Topping off the entire experience was the inclusion of a specially crafted vegetarian dinner for two.

The hotel stay packages were valid throughout the months of April and May 2006 and also included a special gift from Banyan Tree Gallery.
Maldives - Marine Conservation sessions at the Ihuru Barnacle
GOVERNANCE
CSR COMMITTEE

In September 2004, Banyan Tree Group further established its commitment to environmental and community support by setting up the Group Corporate Social Responsibility Committee. The CSR Committee functions as the larger body governing all CSR-related funding and activities within the Group based on triple bottom line goals in financial, environment and social policies. Ms Claire Chiang, Managing Director, Retail Operations for Banyan Tree Holdings and the Founder of Banyan Tree Gallery is the Chairperson of the committee and works closely with appointed CSR representatives from each resort.

Each resort’s representatives include the resort General Manager and members of his or her staff. The inclusion of the senior manager from each resort ensures the resources can be mobilized to support identified projects and initiatives. Inclusion of her or his staff helps enable the committee to have as accurate as possible an understanding of the issues and needs specific to that location.

Banyan Tree seeks to ensure its projects are as beneficial and relevant in the local areas as possible. Thus projects are developed at each property as each resort has the valuable insight into the local community and environmental issues and needs. Then the projects are submitted for approval by the CSR Committee.
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<tr>
<th>Country</th>
<th>Name</th>
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<tbody>
<tr>
<td>Thailand, Bangkok</td>
<td>Mr. Bernold Schroeder</td>
<td>Managing Director, Hotel Operations</td>
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<td></td>
<td>Ms. Sunee U-thaikittisup</td>
<td>Director of Sales &amp; Marketing, Banyan Tree Bangkok</td>
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<td>Ms. Waewdao Chaithirasakul</td>
<td>Public Relations Director, Banyan Tree Bangkok</td>
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<td>Mr. Ilkin Ilyasade</td>
<td>Group Human Resources Director, Banyan Tree Hotels &amp; Resorts</td>
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<td>Laos</td>
<td>Mr. Richard Neo</td>
<td>Hotel Manager, Maison Souvannaphoum Hotel by Colours of Angsana</td>
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<td>China, Yunnan</td>
<td>Mr. Maximilian Lennkh</td>
<td>Area General Manager, Banyan Tree Lijiang</td>
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<td></td>
<td>Ms. Andy Lei</td>
<td>Area Management Coordinator, Banyan Tree Lijiang</td>
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<tr>
<td>Thailand, Phuket</td>
<td>Mr. Michael Ayling</td>
<td>Managing Director, Laguna Resorts &amp; Hotels</td>
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<td>Mr. Niyom Tassanetipagorn</td>
<td>Assistant Vice President, Laguna Resorts &amp; Hotels</td>
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<td>Ms. Suthasinee Rukmit</td>
<td>Community Relations Manager, Laguna Resorts &amp; Hotels</td>
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<td>Mr. Pancho Llamas</td>
<td>Area General Manager, Banyan Tree Phuket</td>
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<td>Ms. Prapaipan Reingrat</td>
<td>Director, Human Resources, Banyan Tree Phuket</td>
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<tr>
<td>Singapore</td>
<td>Ms. Claire Chiang</td>
<td>CSR Committee Chairperson</td>
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<td></td>
<td>Mr. Michael Kwee</td>
<td>CSR Manager, Banyan Tree Hotels and Resorts</td>
</tr>
<tr>
<td></td>
<td>Mr. Eddy See</td>
<td>Chief Financial Officer, Banyan Tree Hotels and Resorts</td>
</tr>
<tr>
<td>Indonesia, Bintan</td>
<td>Mr. Francois Huet</td>
<td>Area General Manager, Banyan Tree Bintan</td>
</tr>
<tr>
<td></td>
<td>Mr. Mirza Pedju</td>
<td>Environmental Naturalist, Banyan Tree Bintan</td>
</tr>
<tr>
<td></td>
<td>Mr. Trizno Tarmoezi</td>
<td>Director, Human Resources, Banyan Tree Bintan</td>
</tr>
<tr>
<td>Australia, Cairns</td>
<td>Mr. Mark Slimmer</td>
<td>General Manager, Angsana Resort and Spa, Great Barrier Reef</td>
</tr>
</tbody>
</table>
MANAGEMENT NOTES ON FUNDING

Account Audits:
For 2005 and 2006, Ernst & Young conducted the annual audit on the GIF accounts. From 2002 through 2004 (inclusive), GIF accounts were annually audited by KPMG Peat Marwick.

Surpluses:
The variance between the amounts collected and the amounts disbursed annually and over the life of the GIF is due to factors of design and implementation of the GIF mechanism.

By design
The GIF is a trailing fund, thus the amount collected in its first full year (2002), were to be spent in 2003. Thus the fund’s surplus was US$180,000 at the end of 2002. For that matter, the US$620,000 collected by the GIF from 1 January through 31 December 2006 is included in the total surplus, but by design, that funding can only be disbursed in 2007.

As the GIF launched, it sought to build up a surplus over time in order to allow for larger projects with greater benefit for communities and ecologies. Two such projects are scheduled to begin in early 2007.

Implementation
In 2003, the first year GIF funds were available for funding, resorts continued to fund projects from other budgets and did not apply for GIF funds. This issue was addressed and resolved in 2004 and 2005 as application of the funds rose closer to the amounts raised the previous year.

ATRF/PTRF:
For the ATRF and PTRF, funds were raised for the immediate and long term recovery of the communities affected by the Indian Ocean tsunamis. At the start of 2006, the funds had been allocated for larger projects, with some of the larger and more ambitious projects awaiting approvals from respective government bodies. Unfortunately such approvals were not given, and later in the year the allocated funds were freed up for other projects. With the focus of the recovery shifting more to long term, additional means for supporting affected communities are being explored, sought out and considered.
## ACCOUNTS

### GREEN IMPERATIVE FUND (GIF)

<table>
<thead>
<tr>
<th></th>
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<th></th>
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</thead>
<tbody>
<tr>
<td>Guest contribution based on room nights</td>
<td>192,332</td>
<td>187,636</td>
<td>200,416</td>
<td>174,864</td>
<td>290,135</td>
<td>1,045,383</td>
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<tr>
<td>Banyan Tree contribution (matching &amp; 1%)</td>
<td>192,332</td>
<td>187,636</td>
<td>200,416</td>
<td>307,033</td>
<td>484,775</td>
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<tr>
<td>Other contributions</td>
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<td>-</td>
<td>-</td>
<td>23,526</td>
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<tr>
<td><strong>Total Contributions</strong></td>
<td>192,332</td>
<td>187,636</td>
<td>200,416</td>
<td>352,606</td>
<td>620,693</td>
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### EXPENSES

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2002 (USD)</th>
<th>2003 (USD)</th>
<th>2004 (USD)</th>
<th>2005 (USD)</th>
<th>Total (USD)</th>
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<tr>
<td>Administrative expenses</td>
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<td>5,613</td>
<td>12,722</td>
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<td>Project expenses</td>
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<td>89,408</td>
<td>132,470</td>
<td>197,492</td>
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<td><strong>Total Expenses</strong></td>
<td>11,751</td>
<td>11,616</td>
<td>102,130</td>
<td>168,559</td>
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### contributions

<table>
<thead>
<tr>
<th>Contributions</th>
<th>2005 (USD)</th>
<th>2006 (USD)</th>
<th>Total (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donors (Public)</td>
<td>177,345</td>
<td>18,077</td>
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<tr>
<td>Donors (Hotel Guest)</td>
<td>67,807</td>
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<td>67,807</td>
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<tr>
<td>Contribution based on room nights*</td>
<td>48,192</td>
<td>-</td>
<td>48,192</td>
</tr>
<tr>
<td>Employee contributions*</td>
<td>86,963</td>
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<tr>
<td><strong>Total Contributions</strong></td>
<td>380,307</td>
<td>18,077</td>
<td>398,384</td>
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### EXPENSES

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2005 (USD)</th>
<th>2006 (USD)</th>
<th>Total (USD)</th>
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<tbody>
<tr>
<td>Administrative expenses</td>
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<tr>
<td>Project expenses</td>
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## ASIAN TSUNAMI RECOVERY FUND

### Contributions

<table>
<thead>
<tr>
<th>Contributions</th>
<th>2005 (USD)</th>
<th>2006 (USD)</th>
<th>Total (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Donors (Public)</td>
<td>413,237</td>
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<tr>
<td>Donors (Hotel Guest)</td>
<td>77,382</td>
<td>30,768</td>
<td>108,150</td>
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<tr>
<td>Contribution based on room nights</td>
<td>155,606</td>
<td>-</td>
<td>155,606</td>
</tr>
<tr>
<td>Employee contributions</td>
<td>128,419</td>
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<td>128,419</td>
</tr>
<tr>
<td><strong>Total Contributions</strong></td>
<td>774,644</td>
<td>201,103</td>
<td>975,747</td>
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### PHUKET TSUNAMI RECOVERY FUND

### Contributions

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<th>Contributions</th>
<th>2005 (USD)</th>
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<tbody>
<tr>
<td>Donors (Public)</td>
<td>365,012</td>
<td>365,012</td>
<td>730,024</td>
</tr>
<tr>
<td>Donors (Hotel Guest)</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Contribution based on room nights</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Employee contributions</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Contributions</strong></td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

### EXPENSES

<table>
<thead>
<tr>
<th>Expenses</th>
<th>2005 (USD)</th>
<th>2006 (USD)</th>
<th>Total (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative expenses</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Project expenses</td>
<td>365,012</td>
<td>365,012</td>
<td>730,024</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>365,012</td>
<td>201,103</td>
<td>566,115</td>
</tr>
</tbody>
</table>

### surplus

| Surplus | 409,632    | 201,103    | 610,735     |

*including hotel matching contribution
Banyan Tree Ringha
FUTURE DIRECTIONS
FUTURE DIRECTIONS

External Focus
Previously, Banyan Tree’s efforts and initiatives were destination driven to allow each resort to ensure that specific needs within the communities around it were met effectively. To continue advancing along its path of corporate social responsibility, Banyan Tree will explore an initiative by which all resorts can support and participate. In line with the company’s desire to embrace the environment and empower people, these initiatives should safeguard the environment while also enabling community members by helping to build capacities.

Environment
In the past, the challenge facing a unified project had been the variety of terrain and ecologies across the different Banyan Tree resorts, with quite different ecological concerns across locations such as the urban setting of Banyan Tree Bangkok compared with the small island confines of Banyan Tree Maldives Vabbinfaru compared with the mountain highlands nestling Banyan Tree Ringha. However for 2007, Banyan Tree has tasked itself to find a common platform enabling each resort to promote environmental concerns.

A new project called “Greening Communities” will be launched in 2007 to drive environmental awareness and action among associates, guests, and local community members. This project seeks to challenge resorts to work with communities to plant trees.

Communities
Just as each different location is supported by a wide range of ecological blessings, locations spread across nations and regions with differing levels of development has posed a challenge for a unified group wide initiative to build capacities within communities. Again, for 2007, Banyan Tree has committed itself to finding the common factor to enable each resort to support capacity building with their respective communities.

Starting in 2007, Banyan Tree also will launch “Seedlings” to support children in building an empowering base for their future lives as adults. This project will focus on the three areas of mentorship for youths at risk, scholarships for students, and internships to aid young adults as they seek to enter the workforce.
**Internal Focus**

In addition to the externally oriented projects and efforts, Banyan Tree also seeks to continue its drive to capitalize upon its position within the tourism industry. By continuing to support and create new ways to raise guest awareness, Banyan Tree can maximize its impact via the multiplier effect.

**Facilities**

Banyan Tree continues to enhance its efforts to not only support the environment and communities, but also by providing dedicated research areas to facilitate scientific study of the ecologies surrounding its resorts. The first step in this direction was the establishment of the Banyan Tree Maldives Marine Lab, the first resort-based research facility in the Maldives. By hosting numerous studies and conservation awareness activities, the Marine Lab has enabled a better understanding of the vibrant marine ecology in the Maldives. But even beyond that, as tourism and fishing are the key industries in the Maldives, the Marine Lab has a keen interest in promoting communal prosperity built into its marine conservation mission. By hosting research as well as test pilot programs, the Maldives Marine Lab continues to work to enable communal prosperity in an ecologically sensitive manner, a model Banyan Tree will expand upon in 2007 and beyond.

This approach provides guests with a unique understanding of the area they are visiting and allows guests to better appreciate the beauty of the location. It simultaneously provides a means for developing areas to build a better future in a more sustainable manner by capitalizing on the lessons learned from developed areas. Thus Banyan Tree will continue exploring how to continue to develop such resources, including possibly establishing such new facilities.

**Earth Day**

Continuing to celebrate Earth Day as a group in a concentrated effort to raise awareness of climate change, Banyan Tree will keep working to inspire associates, guests, and community members alike to find ways to help reduce humanity’s collective impact upon the environment. Resorts will continue to offer special packages for the period around Earth Day as well as special celebrations and events on 22 April itself.
We strongly believe that our actions and inactions of today significantly impact the futures of our children and grandchildren. We all share a responsibility to not only safeguard but to also enhance both our human and natural environments.

As a group operating 20 resorts, 53 spas, and 62 retail galleries in 20 countries with over 6,000 associates from over 52 different nationalities, we shall continue to harness our creative diversity and corporate resources to help promote responsible practices and values.

We believe good businesses are also businesses that do good, and we invite you to join us in the ongoing journey that is Corporate Social Responsibility.
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